

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		51%	45%	1%	3%
When Casting Ballot	Already Voted-Plan to Vote Early	64%	35%	0%	1%
	Plan to Vote on Election Day	47%	48%	1%	3%
When Interviewed	Pre-Debate	50%	45%	2%	3%
	Post-Debate	51%	45%	1%	4%
Party Identification	Democrat	96%	2%	0%	2%
	Republican	2%	97%	1%	1%
	Independent	48%	44%	2%	5%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	92%	5%	1%	3%
	Just Independents	43%	40%	4%	13%
	Soft Republicans	6%	88%	2%	4%
	Strong Republicans	1%	99%	1%	0%
Tea Party Supporters		13%	87%	0%	1%
Political Ideology	Very liberal-Liberal	90%	8%	1%	1%
	Moderate	60%	34%	1%	4%
	Conservative-Very conservative	22%	74%	1%	3%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	58%	42%	0%	0%
Enthusiasm about Presidential Election	High	50%	49%	0%	1%
	Moderate	53%	39%	2%	6%
	Low	43%	38%	8%	11%
Gender	Men	44%	51%	2%	3%
	Women	57%	39%	0%	4%
Age	Under 45	52%	43%	2%	3%
	45 or older	50%	46%	1%	4%
Age	18 to 29	56%	35%	3%	6%
	30 to 44	51%	46%	2%	2%
	45 to 59	50%	45%	1%	4%
	60 or older	50%	46%	1%	3%
Race	White	48%	47%	1%	4%
	Non-white	75%	22%	2%	1%
Region	Milwaukee	63%	32%	3%	2%
	Southeast	39%	57%	1%	4%
	Southwest	62%	33%	2%	3%
	Northeast	46%	48%	1%	5%
	Northwest	50%	46%	1%	3%
Household Income	Less than \$75,000	52%	42%	2%	4%
	\$75,000 or more	49%	48%	1%	1%
Education	Not college graduate	48%	46%	2%	4%
	College graduate	54%	43%	1%	2%
Marital Status	Married	47%	50%	1%	2%
	Not married	56%	37%	2%	5%
U.S. Military Veteran		35%	59%	2%	4%
Interview Type	Landline	51%	45%	1%	3%
	Cell Phone	49%	43%	3%	5%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		90%	8%	1%	0%
When Interviewed	Pre-Debate	90%	8%	1%	1%
	Post-Debate	90%	8%	1%	0%
Party Identification	Democrat	94%	5%	1%	1%
	Republican	94%	6%	1%	0%
	Independent	83%	14%	3%	0%
Tea Party Supporters		94%	3%	2%	0%
Political Ideology	Very liberal-Liberal	92%	7%	1%	1%
	Moderate	87%	11%	2%	0%
	Conservative-Very conservative	92%	7%	0%	0%
Presidential Choice	Barack Obama and Joe Biden	90%	9%	1%	0%
	Mitt Romney and Paul Ryan	91%	7%	2%	0%
Gender	Men	90%	9%	1%	0%
	Women	90%	7%	2%	1%
Age	Under 45	86%	11%	3%	0%
	45 or older	92%	6%	1%	1%
Age	18 to 29	85%	15%	0%	0%
	30 to 44	86%	10%	4%	0%
	45 to 59	93%	6%	1%	0%
	60 or older	92%	6%	1%	1%
Race	White	89%	9%	2%	0%
	Non-white	97%	3%	0%	0%
Region	Milwaukee	95%	5%	1%	0%
	Southeast	93%	7%	0%	0%
	Southwest	83%	14%	3%	0%
	Northeast	88%	9%	1%	1%
	Northwest	90%	7%	2%	1%
Household Income	Less than \$75,000	89%	9%	1%	1%
	\$75,000 or more	90%	8%	2%	0%
Education	Not college graduate	91%	7%	2%	1%
	College graduate	89%	10%	1%	0%
Marital Status	Married	90%	8%	2%	0%
	Not married	89%	9%	1%	1%
U.S. Military Veteran		93%	7%	0%	0%
Interview Type	Landline	91%	8%	1%	0%
	Cell Phone	88%	9%	2%	1%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Last night there was a presidential debate between Barack Obama and Mitt Romney. Did you make up your mind to vote for <candidate> before last night's debate or after last night's debate?		
		Before the debate	After the debate	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		95%	4%	1%
Party Identification	Democrat	95%	4%	1%
	Republican	97%	2%	0%
	Independent	93%	6%	1%
Tea Party Supporters		97%	3%	0%
Political Ideology	Very liberal-Liberal	97%	3%	0%
	Moderate	93%	4%	2%
	Conservative-Very conservative	96%	3%	1%
Presidential Choice	Barack Obama and Joe Biden	94%	5%	1%
	Mitt Romney and Paul Ryan	96%	3%	1%
Gender	Men	93%	5%	1%
	Women	96%	3%	1%
Age	Under 45	94%	6%	0%
	45 or older	95%	3%	1%
Region	Milwaukee	96%	4%	0%
	Southeast	97%	2%	0%
	Southwest	91%	6%	2%
	Northeast	97%	3%	1%
	Northwest	93%	5%	2%
Household Income	Less than \$75,000	95%	4%	1%
	\$75,000 or more	93%	6%	0%
Education	Not college graduate	95%	4%	2%
	College graduate	95%	5%	0%
Marital Status	Married	95%	4%	1%
	Not married	95%	5%	1%
Interview Type	Landline	97%	2%	1%
	Cell Phone	89%	10%	1%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 17th, 2012, N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote-Voted early or by		
		absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Wisconsin Likely Voters		15%	76%	9%
When Interviewed	Pre-Debate	15%	77%	8%
	Post-Debate	15%	74%	10%
Party Identification	Democrat	21%	70%	9%
	Republican	15%	79%	6%
	Independent	12%	77%	11%
Tea Party Supporters		11%	79%	9%
Political Ideology	Very liberal-Liberal	18%	72%	9%
	Moderate	14%	76%	11%
	Conservative-Very conservative	15%	77%	7%
Presidential Choice	Barack Obama and Joe Biden	19%	71%	10%
	Mitt Romney and Paul Ryan	12%	81%	7%
Gender	Men	14%	78%	8%
	Women	16%	74%	10%
Age	Under 45	11%	77%	11%
	45 or older	17%	75%	8%
Age	18 to 29	6%	77%	17%
	30 to 44	13%	78%	10%
	45 to 59	12%	80%	9%
	60 or older	21%	72%	7%
Race	White	15%	77%	8%
	Non-white	17%	67%	16%
Region	Milwaukee	19%	70%	11%
	Southeast	15%	75%	10%
	Southwest	16%	72%	12%
	Northeast	13%	79%	8%
	Northwest	13%	80%	6%
Household Income	Less than \$75,000	14%	76%	11%
	\$75,000 or more	16%	76%	8%
Education	Not college graduate	14%	76%	10%
	College graduate	18%	75%	8%
Marital Status	Married	15%	78%	7%
	Not married	15%	72%	13%
U.S. Military Veteran		15%	81%	4%
Interview Type	Landline	17%	76%	7%
	Cell Phone	11%	74%	15%

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NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		49%	46%	5%
When Interviewed	Pre-Debate	49%	47%	4%
	Post-Debate	50%	45%	5%
Party Identification	Democrat	94%	3%	3%
	Republican	3%	94%	3%
	Independent	45%	48%	6%
Tea Party Supporters		12%	87%	1%
Political Ideology	Very liberal-Liberal	87%	10%	4%
	Moderate	58%	35%	6%
	Conservative-Very conservative	23%	74%	3%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%
	Mitt Romney and Paul Ryan	2%	96%	2%
Gender	Men	43%	53%	4%
	Women	55%	39%	6%
Age	Under 45	51%	46%	3%
	45 or older	48%	46%	6%
Age	18 to 29	60%	35%	6%
	30 to 44	48%	50%	2%
	45 to 59	48%	46%	6%
	60 or older	49%	46%	5%
Race	White	47%	49%	5%
	Non-white	73%	23%	4%
Region	Milwaukee	62%	33%	5%
	Southeast	39%	55%	6%
	Southwest	61%	34%	6%
	Northeast	45%	50%	5%
	Northwest	48%	49%	3%
Household Income	Less than \$75,000	52%	44%	4%
	\$75,000 or more	48%	48%	4%
Education	Not college graduate	47%	47%	6%
	College graduate	52%	45%	3%
Marital Status	Married	47%	49%	4%
	Not married	53%	40%	6%
U.S. Military Veteran		38%	59%	2%
Interview Type	Landline	49%	46%	5%
	Cell Phone	50%	45%	4%

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NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters			
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		49%	45%	1%	5%
Party Identification	Democrat	92%	4%	1%	3%
	Republican	3%	94%	0%	3%
	Independent	47%	46%	1%	6%
Party Identification***	Strong Democrats	94%	3%	0%	3%
	Soft Democrats	84%	9%	2%	5%
	Just Independents	48%	37%	4%	11%
	Soft Republicans	8%	87%	0%	6%
	Strong Republicans	3%	96%	1%	1%
Tea Party Supporters		12%	85%	0%	3%
Political Ideology	Very liberal-Liberal	88%	8%	1%	3%
	Moderate	57%	35%	2%	6%
	Conservative-Very conservative	20%	75%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	89%	6%	1%	4%
	Mitt Romney and Paul Ryan	6%	91%	1%	3%
Gender	Men	44%	52%	1%	3%
	Women	53%	40%	1%	6%
Age	Under 45	49%	45%	1%	5%
	45 or older	49%	46%	1%	4%
Age	18 to 29	53%	38%	1%	7%
	30 to 44	47%	48%	1%	4%
	45 to 59	48%	45%	1%	6%
	60 or older	49%	46%	1%	3%
Race	White	47%	47%	1%	5%
	Non-white	65%	30%	2%	4%
Region	Milwaukee	56%	37%	2%	5%
	Southeast	38%	58%	1%	4%
	Southwest	59%	35%	1%	5%
	Northeast	44%	48%	1%	6%
	Northwest	51%	43%	1%	4%
Household Income	Less than \$75,000	50%	45%	1%	4%
	\$75,000 or more	50%	46%	1%	3%
Education	Not college graduate	46%	47%	1%	6%
	College graduate	53%	43%	1%	3%
Marital Status	Married	47%	48%	1%	4%
	Not married	52%	41%	1%	6%
U.S. Military Veteran		37%	58%	1%	4%
Interview Type	Landline	50%	46%	1%	4%
	Cell Phone	45%	45%	1%	8%

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\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction		Unsure
		Row %	Row %	Row %
		Off on the wrong track		
Wisconsin Likely Voters		45%	51%	4%
When Interviewed	Pre-Debate	43%	54%	3%
	Post-Debate	46%	48%	5%
Party Identification	Democrat	83%	11%	5%
	Republican	7%	90%	2%
	Independent	40%	56%	4%
Tea Party Supporters		13%	85%	2%
Political Ideology	Very liberal-Liberal	81%	16%	3%
	Moderate	53%	41%	6%
	Conservative-Very conservative	19%	78%	3%
Presidential Choice	Barack Obama and Joe Biden	83%	12%	5%
	Mitt Romney and Paul Ryan	4%	95%	1%
Gender	Men	41%	56%	4%
	Women	48%	47%	5%
Age	Under 45	46%	50%	4%
	45 or older	44%	51%	4%
Age	18 to 29	48%	44%	8%
	30 to 44	45%	53%	2%
	45 to 59	43%	54%	3%
	60 or older	45%	49%	6%
Race	White	43%	53%	4%
	Non-white	60%	35%	4%
Region	Milwaukee	54%	40%	5%
	Southeast	35%	62%	3%
	Southwest	56%	40%	4%
	Northeast	39%	57%	4%
	Northwest	46%	49%	5%
Household Income	Less than \$75,000	46%	49%	5%
	\$75,000 or more	45%	53%	2%
Education	Not college graduate	43%	53%	5%
	College graduate	48%	49%	3%
Marital Status	Married	42%	55%	3%
	Not married	49%	45%	6%
U.S. Military Veteran		36%	59%	5%
Interview Type	Landline	44%	52%	4%
	Cell Phone	48%	46%	5%

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NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		53%	44%	3%
When Interviewed	Pre-Debate	53%	44%	3%
	Post-Debate	53%	44%	4%
Party Identification	Democrat	95%	3%	2%
	Republican	7%	92%	2%
	Independent	51%	44%	5%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	90%	9%	0%
	Moderate	64%	32%	4%
	Conservative-Very conservative	25%	72%	3%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	2%
	Mitt Romney and Paul Ryan	6%	92%	2%
Gender	Men	47%	51%	2%
	Women	58%	37%	4%
Age	Under 45	56%	42%	2%
	45 or older	51%	45%	4%
Age	18 to 29	65%	29%	6%
	30 to 44	52%	47%	1%
	45 to 59	52%	44%	4%
	60 or older	51%	46%	3%
Race	White	51%	46%	3%
	Non-white	72%	24%	4%
Region	Milwaukee	65%	32%	4%
	Southeast	43%	53%	4%
	Southwest	65%	32%	3%
	Northeast	48%	50%	2%
	Northwest	50%	46%	4%
Household Income	Less than \$75,000	54%	42%	3%
	\$75,000 or more	53%	45%	2%
Education	Not college graduate	51%	45%	4%
	College graduate	56%	42%	2%
Marital Status	Married	50%	47%	3%
	Not married	57%	39%	4%
U.S. Military Veteran		41%	57%	2%
Interview Type	Landline	53%	45%	3%
	Cell Phone	53%	42%	5%

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NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		47%	47%	6%
When Interviewed	Pre-Debate	47%	48%	6%
	Post-Debate	47%	46%	7%
Party Identification	Democrat	7%	86%	7%
	Republican	95%	4%	1%
	Independent	46%	46%	8%
Tea Party Supporters		85%	12%	3%
Political Ideology	Very liberal-Liberal	12%	84%	4%
	Moderate	37%	54%	9%
	Conservative-Very conservative	73%	22%	5%
Presidential Choice	Barack Obama and Joe Biden	6%	86%	7%
	Mitt Romney and Paul Ryan	94%	3%	2%
Gender	Men	54%	41%	5%
	Women	40%	53%	7%
Age	Under 45	45%	50%	4%
	45 or older	47%	45%	7%
Age	18 to 29	34%	55%	11%
	30 to 44	50%	49%	2%
	45 to 59	45%	48%	7%
	60 or older	49%	43%	7%
Race	White	49%	45%	6%
	Non-white	27%	64%	9%
Region	Milwaukee	35%	58%	7%
	Southeast	58%	35%	7%
	Southwest	37%	56%	6%
	Northeast	49%	45%	6%
	Northwest	46%	48%	6%
Household Income	Less than \$75,000	45%	49%	6%
	\$75,000 or more	49%	46%	6%
Education	Not college graduate	47%	46%	7%
	College graduate	46%	49%	5%
Marital Status	Married	51%	44%	5%
	Not married	41%	52%	8%
U.S. Military Veteran		60%	34%	5%
Interview Type	Landline	48%	47%	5%
	Cell Phone	43%	47%	10%

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		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		47%	46%	7%
When Interviewed	Pre-Debate	47%	46%	7%
	Post-Debate	47%	45%	8%
Party Identification	Democrat	87%	6%	7%
	Republican	4%	93%	3%
	Independent	44%	46%	10%
Tea Party Supporters		12%	85%	3%
Political Ideology	Very liberal-Liberal	84%	11%	5%
	Moderate	55%	35%	10%
	Conservative-Very conservative	21%	73%	6%
Presidential Choice	Barack Obama and Joe Biden	87%	6%	7%
	Mitt Romney and Paul Ryan	5%	91%	4%
Gender	Men	42%	52%	5%
	Women	51%	40%	9%
Age	Under 45	44%	46%	9%
	45 or older	48%	45%	7%
Age	18 to 29	50%	34%	16%
	30 to 44	42%	51%	7%
	45 to 59	46%	45%	9%
	60 or older	50%	46%	5%
Race	White	46%	47%	7%
	Non-white	59%	28%	13%
Region	Milwaukee	55%	34%	11%
	Southeast	38%	57%	6%
	Southwest	59%	33%	7%
	Northeast	41%	50%	9%
	Northwest	48%	47%	6%
Household Income	Less than \$75,000	50%	44%	6%
	\$75,000 or more	46%	49%	5%
Education	Not college graduate	45%	46%	9%
	College graduate	50%	45%	6%
Marital Status	Married	45%	48%	6%
	Not married	49%	41%	10%
U.S. Military Veteran		35%	60%	5%
Interview Type	Landline	48%	46%	7%
	Cell Phone	44%	46%	10%

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NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		50%	43%	7%
When Interviewed	Pre-Debate	51%	43%	7%
	Post-Debate	50%	43%	7%
Party Identification	Democrat	10%	80%	10%
	Republican	96%	3%	1%
	Independent	53%	40%	7%
Tea Party Supporters		87%	10%	3%
Political Ideology	Very liberal-Liberal	12%	82%	6%
	Moderate	43%	47%	9%
	Conservative-Very conservative	77%	18%	4%
Presidential Choice	Barack Obama and Joe Biden	12%	80%	9%
	Mitt Romney and Paul Ryan	95%	3%	2%
Gender	Men	56%	38%	5%
	Women	45%	47%	9%
Age	Under 45	50%	43%	8%
	45 or older	51%	43%	7%
Age	18 to 29	41%	42%	17%
	30 to 44	53%	43%	4%
	45 to 59	50%	43%	7%
	60 or older	51%	42%	7%
Race	White	52%	42%	6%
	Non-white	36%	52%	12%
Region	Milwaukee	42%	47%	11%
	Southeast	59%	35%	6%
	Southwest	44%	51%	5%
	Northeast	51%	41%	8%
	Northwest	50%	43%	7%
Household Income	Less than \$75,000	49%	45%	7%
	\$75,000 or more	53%	43%	4%
Education	Not college graduate	51%	40%	9%
	College graduate	50%	46%	4%
Marital Status	Married	55%	39%	5%
	Not married	43%	47%	10%
U.S. Military Veteran		63%	32%	5%
Interview Type	Landline	50%	43%	7%
	Cell Phone	50%	41%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		62%	29%	7%	3%
When Interviewed	Pre-Debate	60%	28%	7%	4%
	Post-Debate	63%	29%	6%	2%
Party Identification	Democrat	69%	25%	5%	1%
	Republican	71%	24%	4%	2%
	Independent	50%	35%	10%	5%
Tea Party Supporters		77%	18%	4%	0%
Political Ideology	Very liberal-Liberal	72%	17%	8%	3%
	Moderate	47%	44%	8%	2%
	Conservative-Very conservative	69%	23%	5%	3%
Presidential Choice	Barack Obama and Joe Biden	63%	30%	6%	2%
	Mitt Romney and Paul Ryan	68%	24%	6%	1%
Gender	Men	64%	28%	5%	3%
	Women	59%	29%	8%	3%
Age	Under 45	51%	35%	10%	4%
	45 or older	67%	25%	6%	2%
Age	18 to 29	38%	41%	14%	7%
	30 to 44	56%	33%	8%	3%
	45 to 59	65%	27%	5%	3%
	60 or older	69%	23%	6%	2%
Race	White	61%	29%	7%	3%
	Non-white	61%	27%	7%	5%
Region	Milwaukee	64%	25%	5%	5%
	Southeast	65%	25%	7%	2%
	Southwest	59%	31%	7%	3%
	Northeast	55%	35%	7%	3%
	Northwest	61%	28%	7%	3%
Household Income	Less than \$75,000	59%	30%	8%	3%
	\$75,000 or more	65%	27%	6%	3%
Education	Not college graduate	59%	30%	8%	4%
	College graduate	65%	27%	5%	2%
Marital Status	Married	65%	27%	6%	2%
	Not married	57%	30%	8%	5%
U.S. Military Veteran		75%	20%	3%	2%
Interview Type	Landline	64%	28%	6%	2%
	Cell Phone	55%	31%	9%	5%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		48%	47%	5%
When Interviewed	Pre-Debate	47%	48%	5%
	Post-Debate	49%	46%	5%
Party Identification	Democrat	92%	5%	3%
	Republican	2%	97%	2%
	Independent	45%	47%	8%
Tea Party Supporters		13%	86%	1%
Political Ideology	Very liberal-Liberal	86%	11%	2%
	Moderate	56%	38%	6%
	Conservative-Very conservative	21%	74%	5%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	0%	99%	1%
Gender	Men	41%	54%	4%
	Women	54%	39%	6%
Age	Under 45	48%	48%	4%
	45 or older	48%	46%	6%
Age	18 to 29	59%	38%	4%
	30 to 44	45%	51%	4%
	45 to 59	50%	46%	4%
	60 or older	46%	46%	7%
Race	White	45%	49%	5%
	Non-white	69%	24%	7%
Region	Milwaukee	59%	35%	6%
	Southeast	38%	57%	5%
	Southwest	55%	38%	6%
	Northeast	46%	48%	6%
	Northwest	48%	47%	5%
Household Income	Less than \$75,000	49%	45%	5%
	\$75,000 or more	47%	50%	3%
Education	Not college graduate	46%	47%	7%
	College graduate	50%	46%	4%
Marital Status	Married	45%	51%	4%
	Not married	53%	40%	7%
U.S. Military Veteran		35%	58%	7%
Interview Type	Landline	49%	47%	5%
	Cell Phone	46%	47%	7%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		52%	42%	6%
When Interviewed	Pre-Debate	50%	43%	7%
	Post-Debate	53%	42%	5%
Party Identification	Democrat	95%	2%	3%
	Republican	3%	93%	4%
	Independent	51%	40%	8%
Tea Party Supporters		13%	86%	2%
Political Ideology	Very liberal-Liberal	90%	9%	1%
	Moderate	62%	30%	8%
	Conservative-Very conservative	23%	70%	6%
Presidential Choice	Barack Obama and Joe Biden	97%	1%	2%
	Mitt Romney and Paul Ryan	4%	92%	5%
Gender	Men	46%	50%	4%
	Women	57%	36%	8%
Age	Under 45	54%	42%	4%
	45 or older	51%	43%	7%
Age	18 to 29	61%	33%	6%
	30 to 44	52%	45%	3%
	45 to 59	52%	43%	6%
	60 or older	50%	43%	8%
Race	White	49%	45%	6%
	Non-white	73%	20%	7%
Region	Milwaukee	62%	32%	5%
	Southeast	41%	53%	6%
	Southwest	65%	31%	4%
	Northeast	47%	44%	9%
	Northwest	50%	44%	6%
Household Income	Less than \$75,000	54%	41%	6%
	\$75,000 or more	50%	45%	5%
Education	Not college graduate	50%	43%	8%
	College graduate	55%	42%	4%
Marital Status	Married	49%	46%	5%
	Not married	56%	37%	7%
U.S. Military Veteran		39%	55%	6%
Interview Type	Landline	51%	43%	6%
	Cell Phone	52%	42%	7%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Thinking about last night's presidential debate between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?		
		Mostly watched the debate	Mostly watched the news about it	Did not watch the debate or the news about it
		Row %	Row %	Row %
Wisconsin Likely Voters		65%	17%	18%
Party Identification	Democrat	68%	14%	17%
	Republican	70%	15%	14%
	Independent	58%	22%	20%
Tea Party Supporters		72%	16%	12%
Political Ideology	Very liberal-Liberal	66%	13%	21%
	Moderate	64%	21%	14%
	Conservative-Very conservative	64%	17%	18%
Presidential Choice	Barack Obama and Joe Biden	66%	14%	20%
	Mitt Romney and Paul Ryan	69%	19%	11%
Gender	Men	63%	18%	19%
	Women	66%	16%	17%
Age	Under 45	53%	22%	25%
	45 or older	70%	15%	15%
Region	Milwaukee	59%	21%	20%
	Southeast	72%	13%	15%
	Southwest	69%	14%	16%
	Northeast	53%	25%	21%
	Northwest	65%	15%	20%
Household Income	Less than \$75,000	61%	20%	19%
	\$75,000 or more	68%	13%	19%
Education	Not college graduate	62%	17%	21%
	College graduate	68%	17%	14%
Marital Status	Married	67%	18%	14%
	Not married	61%	16%	23%
Interview Type	Landline	68%	17%	14%
	Cell Phone	53%	17%	29%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 17th, 2012, N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Adults Tables

		Wisconsin Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Adults		43%	51%	5%
Wisconsin Registered Voters		44%	52%	4%
Gender	Men	39%	57%	4%
	Women	48%	46%	6%
Age	Under 45	43%	52%	4%
	45 or older	44%	51%	6%
Age	18 to 29	45%	47%	8%
	30 to 44	42%	55%	3%
	45 to 59	42%	54%	4%
	60 or older	45%	48%	7%
Race	White	42%	53%	5%
	Non-white	55%	38%	6%
Region	Milwaukee	54%	41%	6%
	Southeast	36%	60%	3%
	Southwest	54%	41%	5%
	Northeast	40%	56%	4%
	Northwest	40%	53%	7%
Household Income	Less than \$75,000	45%	49%	6%
	\$75,000 or more	44%	53%	2%
Education	Not college graduate	41%	53%	6%
	College graduate	48%	49%	3%
Marital Status	Married	41%	56%	4%
	Not married	47%	46%	7%
U.S. Military Veteran		35%	59%	6%
Interview Type	Landline	43%	53%	5%
	Cell Phone	46%	47%	7%

NBC News/WSJ/Marist Poll Wisconsin Adults. Interviews conducted October 15th through October 17th, 2012, N=1475 MOE +/- 2.6 percentage points.

^Wisconsin Registered Voters: N=1312 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Wisconsin Registered Voter Tables

Wisconsin Registered Voters					
Tossup including those who are undecided yet leaning toward a candidate or voted absentee					
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		50%	44%	2%	4%
When Interviewed	Pre-Debate	50%	43%	3%	4%
	Post-Debate	49%	44%	1%	5%
Party Identification	Democrat	96%	3%	0%	2%
	Republican	3%	96%	1%	1%
	Independent	47%	43%	4%	6%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	92%	5%	2%	2%
	Just Independents	38%	38%	7%	17%
	Soft Republicans	7%	87%	3%	4%
	Strong Republicans	1%	99%	1%	0%
Tea Party Supporters		14%	84%	0%	1%
Political Ideology	Very liberal-Liberal	87%	9%	1%	2%
	Moderate	59%	35%	2%	5%
	Conservative-Very conservative	22%	72%	2%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	59%	41%	0%	0%
	Might vote differently	41%	59%	0%	0%
Past Participation**	Yes	50%	44%	2%	4%
	No	49%	39%	1%	12%
Plan to Vote Early	Vote-Voted early or by absentee	65%	34%	0%	1%
	Vote on Election Day	47%	48%	2%	4%
	Have not decided	54%	30%	4%	12%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	52%	40%	2%	6%
	Low	42%	33%	9%	16%
Gender	Men	43%	50%	3%	5%
	Women	57%	38%	1%	4%
Age	Under 45	51%	41%	3%	5%
	45 or older	49%	45%	1%	4%
Age	18 to 29	55%	32%	3%	9%
	30 to 44	49%	45%	3%	3%
	45 to 59	49%	45%	1%	5%
	60 or older	49%	45%	1%	4%
			49%	45%	1%
Race	White	47%	46%	2%	5%
	Non-white	74%	21%	4%	1%
Region	Milwaukee	63%	30%	4%	3%
	Southeast	39%	55%	1%	5%
	Southwest	60%	33%	2%	5%
	Northeast	46%	47%	1%	6%
	Northwest	49%	46%	1%	4%
Household Income	Less than \$75,000	52%	40%	2%	5%
	\$75,000 or more	48%	48%	2%	2%
Education	Not college graduate	48%	45%	2%	5%
	College graduate	53%	43%	1%	3%
Marital Status	Married	46%	50%	1%	3%
	Not married	55%	36%	3%	7%
U.S. Military Veteran		35%	56%	4%	5%
Interview Type	Landline	51%	44%	1%	4%
	Cell Phone	47%	43%	3%	7%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312 MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Wisconsin Registered Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		88%	10%	2%	1%
When Interviewed	Pre-Debate	87%	10%	2%	1%
	Post-Debate	89%	9%	1%	0%
Party Identification	Democrat	92%	6%	1%	1%
	Republican	93%	7%	1%	0%
	Independent	80%	16%	3%	1%
Tea Party Supporters		93%	3%	3%	0%
Political Ideology	Very liberal-Liberal	90%	8%	1%	1%
	Moderate	84%	13%	3%	1%
	Conservative-Very conservative	91%	8%	0%	0%
Presidential Choice	Barack Obama and Joe Biden	87%	11%	1%	1%
	Mitt Romney and Paul Ryan	89%	9%	2%	1%
Gender	Men	88%	11%	1%	0%
	Women	89%	8%	2%	1%
Age	Under 45	83%	14%	3%	0%
	45 or older	91%	7%	1%	1%
Age	18 to 29	81%	19%	0%	0%
	30 to 44	84%	12%	4%	0%
	45 to 59	91%	7%	1%	1%
	60 or older	91%	7%	1%	1%
Race	White	87%	11%	2%	1%
	Non-white	96%	4%	0%	0%
Region	Milwaukee	93%	6%	1%	0%
	Southeast	91%	9%	0%	0%
	Southwest	81%	16%	3%	0%
	Northeast	86%	12%	2%	1%
	Northwest	88%	8%	2%	2%
Household Income	Less than \$75,000	87%	11%	1%	1%
	\$75,000 or more	88%	9%	3%	0%
Education	Not college graduate	88%	10%	2%	1%
	College graduate	88%	10%	1%	0%
Marital Status	Married	89%	9%	2%	0%
	Not married	86%	12%	1%	1%
U.S. Military Veteran		93%	7%	0%	0%
Interview Type	Landline	89%	9%	1%	1%
	Cell Phone	84%	13%	2%	1%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312 MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Last night there was a presidential debate between Barack Obama and Mitt Romney. Did you make up your mind to vote for <candidate> before last night's debate or after last night's debate?		
		Before the debate	After the debate	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		95%	4%	1%
Party Identification	Democrat	96%	4%	1%
	Republican	97%	2%	0%
	Independent	93%	6%	2%
Tea Party Supporters		97%	3%	0%
Political Ideology	Very liberal-Liberal	97%	3%	0%
	Moderate	94%	4%	2%
	Conservative-Very conservative	96%	3%	1%
Presidential Choice	Barack Obama and Joe Biden	94%	5%	1%
	Mitt Romney and Paul Ryan	96%	3%	1%
Gender	Men	94%	5%	1%
	Women	96%	3%	1%
Age	Under 45	95%	5%	0%
	45 or older	95%	3%	1%
Region	Milwaukee	95%	5%	0%
	Southeast	97%	2%	0%
	Southwest	91%	7%	2%
	Northeast	97%	2%	1%
	Northwest	93%	5%	2%
Household Income	Less than \$75,000	96%	3%	1%
	\$75,000 or more	93%	6%	1%
Education	Not college graduate	95%	3%	2%
	College graduate	95%	5%	0%
Marital Status	Married	95%	4%	1%
	Not married	95%	5%	1%
Interview Type	Landline	97%	2%	1%
	Cell Phone	91%	8%	1%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 17th, 2012, N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

Wisconsin Registered Voters				
Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?				
Vote-Voted early or by				
absentee		Vote on Election Day	Have not decided	
Row %		Row %	Row %	
Wisconsin Registered Voters		13%	75%	11%
When Interviewed	Pre-Debate	14%	76%	11%
	Post-Debate	13%	74%	12%
Party Identification	Democrat	18%	71%	11%
	Republican	13%	81%	6%
	Independent	10%	75%	15%
Tea Party Supporters		10%	80%	10%
Political Ideology	Very liberal-Liberal	16%	71%	13%
	Moderate	12%	75%	12%
	Conservative-Very conservative	13%	77%	9%
Presidential Choice	Barack Obama and Joe Biden	17%	70%	12%
	Mitt Romney and Paul Ryan	10%	82%	8%
Gender	Men	13%	76%	11%
	Women	14%	74%	12%
Age	Under 45	10%	74%	16%
	45 or older	15%	76%	9%
Age	18 to 29	6%	71%	23%
	30 to 44	12%	76%	13%
	45 to 59	10%	80%	10%
	60 or older	19%	73%	8%
Race	White	13%	76%	10%
	Non-white	16%	64%	19%
Region	Milwaukee	18%	68%	15%
	Southeast	13%	75%	12%
	Southwest	14%	72%	14%
	Northeast	11%	78%	11%
	Northwest	12%	80%	8%
Household Income	Less than \$75,000	12%	74%	14%
	\$75,000 or more	14%	76%	9%
Education	Not college graduate	12%	75%	13%
	College graduate	16%	75%	9%
Marital Status	Married	14%	78%	8%
	Not married	13%	71%	16%
U.S. Military Veteran		14%	82%	5%
Interview Type	Landline	15%	76%	9%
	Cell Phone	9%	72%	19%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.  
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		49%	45%	5%
When Interviewed	Pre-Debate	49%	46%	5%
	Post-Debate	49%	45%	6%
Party Identification	Democrat	94%	3%	3%
	Republican	3%	93%	4%
	Independent	45%	48%	7%
Tea Party Supporters		14%	85%	2%
Political Ideology	Very liberal-Liberal	84%	11%	5%
	Moderate	57%	36%	6%
	Conservative-Very conservative	24%	72%	3%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	43%	52%	5%
	Women	55%	39%	6%
Age	Under 45	52%	45%	4%
	45 or older	48%	46%	6%
Age	18 to 29	60%	34%	6%
	30 to 44	48%	49%	3%
	45 to 59	47%	46%	7%
	60 or older	49%	46%	5%
Race	White	46%	48%	5%
	Non-white	72%	23%	5%
Region	Milwaukee	62%	32%	6%
	Southeast	39%	54%	6%
	Southwest	60%	33%	7%
	Northeast	46%	50%	5%
	Northwest	47%	50%	3%
Household Income	Less than \$75,000	52%	43%	5%
	\$75,000 or more	48%	47%	5%
Education	Not college graduate	48%	46%	6%
	College graduate	51%	44%	4%
Marital Status	Married	46%	49%	4%
	Not married	53%	40%	7%
U.S. Military Veteran		39%	57%	3%
Interview Type	Landline	49%	45%	5%
	Cell Phone	49%	46%	5%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.  
Totals may not add to 100% due to rounding.

Wisconsin Registered Voters					
Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee					
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		48%	45%	1%	5%
Party Identification	Democrat	91%	5%	1%	3%
	Republican	4%	93%	0%	3%
	Independent	46%	45%	2%	7%
Party Identification***	Strong Democrats	93%	3%	0%	4%
	Soft Democrats	83%	11%	2%	5%
	Just Independents	46%	37%	5%	13%
	Soft Republicans	8%	86%	0%	6%
Tea Party Supporters	Strong Republicans	3%	96%	1%	1%
		13%	84%	0%	3%
Political Ideology	Very liberal-Liberal	84%	10%	1%	5%
	Moderate	56%	35%	2%	7%
	Conservative-Very conservative	21%	74%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	88%	7%	1%	4%
	Mitt Romney and Paul Ryan	6%	90%	1%	3%
Gender	Men	44%	51%	1%	4%
	Women	52%	39%	1%	7%
Age	Under 45	48%	45%	1%	6%
	45 or older	48%	46%	1%	5%
Age	18 to 29	51%	40%	1%	9%
	30 to 44	47%	47%	2%	5%
	45 to 59	47%	46%	1%	5%
	60 or older	49%	46%	1%	4%
Race	White	47%	47%	1%	5%
	Non-white	64%	29%	3%	4%
Region	Milwaukee	56%	37%	2%	5%
	Southeast	39%	57%	1%	4%
	Southwest	58%	34%	1%	7%
	Northeast	45%	47%	1%	6%
	Northwest	49%	44%	2%	5%
Household Income	Less than \$75,000	50%	44%	2%	5%
	\$75,000 or more	49%	47%	1%	4%
Education	Not college graduate	46%	46%	2%	7%
	College graduate	52%	44%	1%	3%
Marital Status	Married	46%	48%	2%	4%
	Not married	52%	41%	1%	7%
U.S. Military Veteran		38%	57%	1%	4%
Interview Type	Landline	50%	45%	1%	4%
	Cell Phone	43%	47%	1%	9%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Wisconsin Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction		
		Off on the wrong track	Unsure	
		Row %	Row %	Row %
Wisconsin Registered Voters		44%	52%	4%
When Interviewed	Pre-Debate	42%	54%	3%
	Post-Debate	46%	49%	5%
Party Identification	Democrat	83%	12%	5%
	Republican	9%	89%	2%
	Independent	38%	58%	4%
Tea Party Supporters		14%	84%	2%
Political Ideology	Very liberal-Liberal	78%	18%	3%
	Moderate	53%	42%	6%
	Conservative-Very conservative	19%	78%	3%
Presidential Choice	Barack Obama and Joe Biden	82%	13%	5%
	Mitt Romney and Paul Ryan	5%	94%	1%
Gender	Men	39%	57%	4%
	Women	48%	47%	5%
Age	Under 45	45%	51%	4%
	45 or older	43%	52%	5%
Age	18 to 29	47%	46%	7%
	30 to 44	45%	53%	2%
	45 to 59	42%	55%	3%
	60 or older	45%	49%	6%
Race	White	42%	53%	5%
	Non-white	59%	37%	4%
Region	Milwaukee	54%	40%	5%
	Southeast	35%	62%	3%
	Southwest	55%	40%	4%
	Northeast	39%	57%	4%
	Northwest	44%	51%	5%
Household Income	Less than \$75,000	46%	50%	5%
	\$75,000 or more	45%	53%	2%
Education	Not college graduate	42%	53%	5%
	College graduate	48%	49%	3%
Marital Status	Married	41%	56%	3%
	Not married	48%	46%	6%
U.S. Military Veteran		36%	58%	6%
Interview Type	Landline	43%	53%	4%
	Cell Phone	47%	48%	5%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.  
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		52%	43%	4%
When Interviewed	Pre-Debate	53%	43%	4%
	Post-Debate	52%	43%	5%
Party Identification	Democrat	95%	3%	2%
	Republican	7%	91%	2%
	Independent	51%	44%	6%
Tea Party Supporters		16%	82%	2%
Political Ideology	Very liberal-Liberal	88%	11%	1%
	Moderate	63%	33%	4%
	Conservative-Very conservative	25%	70%	5%
Presidential Choice	Barack Obama and Joe Biden	95%	2%	2%
	Mitt Romney and Paul Ryan	7%	91%	2%
Gender	Men	47%	50%	4%
	Women	58%	37%	5%
Age	Under 45	55%	42%	4%
	45 or older	51%	45%	4%
Age	18 to 29	63%	29%	9%
	30 to 44	51%	47%	1%
	45 to 59	52%	44%	5%
	60 or older	51%	45%	4%
Race	White	50%	46%	4%
	Non-white	72%	23%	5%
Region	Milwaukee	65%	31%	4%
	Southeast	44%	52%	4%
	Southwest	64%	32%	4%
	Northeast	48%	48%	5%
	Northwest	49%	47%	4%
Household Income	Less than \$75,000	54%	42%	4%
	\$75,000 or more	53%	45%	2%
Education	Not college graduate	51%	44%	6%
	College graduate	55%	43%	2%
Marital Status	Married	50%	47%	3%
	Not married	56%	38%	6%
U.S. Military Veteran		42%	55%	4%
Interview Type	Landline	53%	44%	3%
	Cell Phone	51%	42%	7%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
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Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		46%	47%	7%
When Interviewed	Pre-Debate	45%	49%	6%
	Post-Debate	47%	45%	8%
Party Identification	Democrat	7%	85%	7%
	Republican	95%	4%	2%
	Independent	45%	47%	9%
Tea Party Supporters		84%	13%	3%
Political Ideology	Very liberal-Liberal	14%	80%	5%
	Moderate	37%	54%	9%
	Conservative-Very conservative	72%	23%	6%
Presidential Choice	Barack Obama and Joe Biden	7%	86%	7%
	Mitt Romney and Paul Ryan	93%	4%	3%
Gender	Men	53%	41%	6%
	Women	39%	53%	8%
Age	Under 45	45%	50%	5%
	45 or older	47%	45%	8%
Age	18 to 29	35%	52%	12%
	30 to 44	49%	49%	2%
	45 to 59	45%	47%	7%
	60 or older	48%	44%	8%
Race	White	48%	45%	7%
	Non-white	26%	65%	9%
Region	Milwaukee	34%	59%	7%
	Southeast	57%	35%	8%
	Southwest	37%	55%	8%
	Northeast	48%	46%	6%
	Northwest	46%	48%	6%
Household Income	Less than \$75,000	43%	49%	7%
	\$75,000 or more	49%	45%	6%
Education	Not college graduate	46%	46%	8%
	College graduate	46%	49%	6%
Marital Status	Married	50%	44%	6%
	Not married	39%	52%	9%
U.S. Military Veteran		58%	36%	6%
Interview Type	Landline	47%	47%	6%
	Cell Phone	43%	46%	11%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.  
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		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		46%	45%	9%
When Interviewed	Pre-Debate	45%	45%	9%
	Post-Debate	47%	45%	8%
Party Identification	Democrat	87%	7%	7%
	Republican	5%	91%	4%
	Independent	43%	46%	12%
Tea Party Supporters		13%	83%	4%
Political Ideology	Very liberal-Liberal	81%	12%	7%
	Moderate	54%	35%	11%
	Conservative-Very conservative	21%	72%	7%
Presidential Choice	Barack Obama and Joe Biden	86%	7%	7%
	Mitt Romney and Paul Ryan	6%	89%	6%
Gender	Men	42%	51%	7%
	Women	50%	39%	11%
Age	Under 45	44%	44%	12%
	45 or older	47%	46%	7%
Age	18 to 29	51%	32%	18%
	30 to 44	41%	49%	9%
	45 to 59	45%	45%	10%
	60 or older	49%	46%	5%
Race	White	45%	47%	8%
	Non-white	59%	29%	12%
Region	Milwaukee	55%	34%	11%
	Southeast	38%	55%	7%
	Southwest	59%	32%	9%
	Northeast	40%	49%	12%
	Northwest	45%	47%	8%
Household Income	Less than \$75,000	49%	43%	8%
	\$75,000 or more	46%	49%	5%
Education	Not college graduate	44%	45%	11%
	College graduate	49%	45%	6%
Marital Status	Married	44%	48%	7%
	Not married	48%	40%	12%
U.S. Military Veteran		35%	59%	6%
Interview Type	Landline	47%	45%	7%
	Cell Phone	43%	44%	14%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
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		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		50%	42%	8%
When Interviewed	Pre-Debate	50%	42%	8%
	Post-Debate	49%	42%	8%
Party Identification	Democrat	11%	80%	10%
	Republican	94%	4%	2%
	Independent	52%	39%	9%
Tea Party Supporters		85%	11%	4%
Political Ideology	Very liberal-Liberal	14%	78%	8%
	Moderate	43%	47%	10%
	Conservative-Very conservative	77%	19%	4%
Presidential Choice	Barack Obama and Joe Biden	13%	78%	9%
	Mitt Romney and Paul Ryan	93%	3%	3%
Gender	Men	55%	38%	7%
	Women	44%	46%	10%
Age	Under 45	49%	42%	10%
	45 or older	50%	42%	8%
Age	18 to 29	41%	41%	18%
	30 to 44	52%	42%	6%
	45 to 59	50%	42%	8%
	60 or older	50%	42%	8%
Race	White	51%	41%	8%
	Non-white	34%	54%	12%
Region	Milwaukee	40%	48%	11%
	Southeast	58%	35%	7%
	Southwest	43%	51%	6%
	Northeast	51%	39%	9%
	Northwest	50%	41%	9%
Household Income	Less than \$75,000	48%	44%	8%
	\$75,000 or more	53%	43%	4%
Education	Not college graduate	50%	40%	10%
	College graduate	49%	45%	5%
Marital Status	Married	55%	39%	6%
	Not married	42%	46%	12%
U.S. Military Veteran		61%	33%	6%
Interview Type	Landline	50%	43%	7%
	Cell Phone	49%	39%	12%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
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		Wisconsin Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		57%	29%	9%	5%
When Interviewed	Pre-Debate	55%	28%	10%	6%
	Post-Debate	59%	30%	8%	3%
Party Identification	Democrat	66%	26%	7%	1%
	Republican	69%	25%	5%	2%
	Independent	45%	35%	13%	8%
Tea Party Supporters		75%	18%	6%	1%
Political Ideology	Very liberal-Liberal	67%	18%	10%	5%
	Moderate	43%	44%	10%	3%
	Conservative-Very conservative	65%	23%	7%	4%
Presidential Choice	Barack Obama and Joe Biden	59%	30%	9%	2%
	Mitt Romney and Paul Ryan	64%	26%	7%	2%
Gender	Men	59%	28%	8%	5%
	Women	55%	30%	11%	4%
Age	Under 45	46%	34%	13%	7%
	45 or older	64%	26%	7%	3%
Age	18 to 29	34%	39%	18%	9%
	30 to 44	51%	32%	11%	6%
	45 to 59	61%	28%	7%	4%
	60 or older	66%	24%	7%	2%
Race	White	57%	29%	10%	4%
	Non-white	58%	27%	8%	7%
Region	Milwaukee	61%	26%	7%	6%
	Southeast	61%	26%	9%	3%
	Southwest	54%	32%	9%	4%
	Northeast	50%	35%	12%	3%
	Northwest	58%	28%	8%	6%
Household Income	Less than \$75,000	55%	30%	10%	5%
	\$75,000 or more	61%	29%	7%	3%
Education	Not college graduate	54%	30%	10%	6%
	College graduate	62%	28%	7%	3%
Marital Status	Married	61%	28%	8%	3%
	Not married	51%	31%	11%	7%
U.S. Military Veteran		70%	22%	5%	4%
Interview Type	Landline	60%	28%	8%	3%
	Cell Phone	48%	32%	12%	8%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312 MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		47%	46%	7%
When Interviewed	Pre-Debate	47%	47%	7%
	Post-Debate	48%	46%	6%
Party Identification	Democrat	92%	5%	3%
	Republican	2%	96%	1%
	Independent	43%	47%	10%
Tea Party Supporters		15%	84%	1%
Political Ideology	Very liberal-Liberal	84%	14%	3%
	Moderate	55%	39%	6%
	Conservative-Very conservative	22%	72%	6%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	3%
	Mitt Romney and Paul Ryan	0%	99%	1%
Gender	Men	40%	54%	6%
	Women	54%	39%	7%
Age	Under 45	48%	47%	5%
	45 or older	47%	46%	7%
Age	18 to 29	59%	36%	5%
	30 to 44	42%	52%	6%
	45 to 59	49%	46%	5%
	60 or older	46%	45%	9%
Race	White	45%	49%	6%
	Non-white	69%	23%	8%
Region	Milwaukee	60%	34%	6%
	Southeast	38%	56%	6%
	Southwest	54%	39%	8%
	Northeast	45%	48%	7%
	Northwest	46%	48%	6%
Household Income	Less than \$75,000	49%	44%	7%
	\$75,000 or more	46%	50%	4%
Education	Not college graduate	46%	46%	8%
	College graduate	49%	46%	5%
Marital Status	Married	44%	51%	5%
	Not married	52%	40%	9%
U.S. Military Veteran		35%	55%	10%
Interview Type	Landline	48%	46%	6%
	Cell Phone	43%	47%	9%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
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		Wisconsin Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	42%	7%
When Interviewed	Pre-Debate	50%	42%	8%
	Post-Debate	52%	42%	6%
Party Identification	Democrat	94%	3%	3%
	Republican	4%	92%	4%
	Independent	50%	40%	9%
Tea Party Supporters		14%	84%	2%
Political Ideology	Very liberal-Liberal	87%	11%	2%
	Moderate	61%	30%	8%
	Conservative-Very conservative	24%	69%	7%
Presidential Choice	Barack Obama and Joe Biden	96%	1%	3%
	Mitt Romney and Paul Ryan	4%	91%	5%
Gender	Men	46%	49%	6%
	Women	56%	35%	9%
Age	Under 45	53%	41%	6%
	45 or older	50%	42%	8%
Age	18 to 29	60%	30%	10%
	30 to 44	50%	45%	5%
	45 to 59	51%	43%	7%
	60 or older	50%	42%	9%
Race	White	48%	44%	7%
	Non-white	73%	20%	8%
Region	Milwaukee	63%	32%	5%
	Southeast	42%	51%	7%
	Southwest	64%	31%	5%
	Northeast	46%	43%	11%
	Northwest	48%	45%	7%
Household Income	Less than \$75,000	54%	40%	7%
	\$75,000 or more	49%	45%	6%
Education	Not college graduate	49%	42%	9%
	College graduate	54%	42%	5%
Marital Status	Married	48%	46%	6%
	Not married	55%	36%	9%
U.S. Military Veteran		40%	53%	7%
Interview Type	Landline	51%	42%	7%
	Cell Phone	49%	41%	10%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312  
MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points.  
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Thinking about last night's presidential debate between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?		
		Mostly watched the debate	Mostly watched the news about it	Did not watch the debate or the news about it
		Row %	Row %	Row %
Wisconsin Registered Voters		62%	18%	20%
Party Identification	Democrat	65%	16%	18%
	Republican	67%	16%	16%
	Independent	55%	22%	23%
Tea Party Supporters		70%	16%	13%
Political Ideology	Very liberal-Liberal	62%	13%	25%
	Moderate	61%	23%	16%
	Conservative-Very conservative	62%	18%	20%
Presidential Choice	Barack Obama and Joe Biden	64%	15%	21%
	Mitt Romney and Paul Ryan	67%	20%	13%
Gender	Men	59%	19%	22%
	Women	64%	17%	18%
Age	Under 45	49%	23%	28%
	45 or older	68%	15%	16%
Region	Milwaukee	58%	23%	19%
	Southeast	68%	14%	18%
	Southwest	67%	15%	18%
	Northeast	49%	25%	25%
Household Income	Northwest	62%	16%	21%
	Less than \$75,000	58%	20%	22%
Education	\$75,000 or more	65%	14%	20%
	Not college graduate	59%	18%	23%
Marital Status	College graduate	66%	18%	17%
	Married	65%	19%	16%
Interview Type	Not married	57%	17%	26%
	Landline	67%	17%	16%
	Cell Phone	47%	20%	32%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 17th, 2012, N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.